ICEE2019 AMSTERDAM NEWSLETTER 1 – January 2018

The organization team of the 18th ICEE conference July 7th - 12th 2019 in Amsterdam wishes you a happy and successful 2018!

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Communication announcements

If you are interested in regular updates on the ICEE 2019 conference in Amsterdam, don’t forget to follow us on twitter via @ICEE2019. Apart from conference updates we will post relevant information on topics that may be of interest for delegates. So follow us to keep updated, tag us to share your latest findings and use #ICEE2019 to make our conference a trending topic! Also, regularly visit our website: www.icee2019.com!

Memories of the 17th ICEE conference in Kobe

The Kobe conference was a great success. About 200 people attended the conference, of whom 67 were presenting students. The Wednesday hike in resulted in a stunning view of the city. The conference ended with an unforgettable harbor boat cruise.

View of Kobe during the hike

Dinner cruise
The organizers did a great job. As Andrew Garrett worded it: ‘The conference set-up around the one stream of orals and posters throughout the week is excellent. It guarantees that delegates do not miss anything and it provides a consistent audience attendance all week. The social aspect is also very good. All of which provided a great opportunity for the delegates to mix quite freely allowing for quality discussion time….very good. I think the relatively small size (~200 delegates) and the current organization of the week are the key selling points of the conference. I also find the atmosphere constructive rather than aggressive, in part because of the type of delegates ICEE attracts….good. There is also a good mixture of established, early career and postgraduate delegates.’ The conference format will essentially be similar in Amsterdam in 2019.

The organization committee of the ICEE Kobe conference.

Sponsor in the spotlight

One of the earliest sponsors of the ICEE2019 conference is the 37°C company, located in the city of Amersfoort, the geographical center of The Netherlands.

The 37°C Company

Solutions for Patient Warming

The 37Company is a leading European company acting on a global level in the field of hypothermia and offering 4 complete ranges of innovative solutions for Patient Temperature Management:

- Mistral-Air - a Forced Air Warming unit with disposable warming blankets and suits
- Fluido and Fluido Compact - two complementary Blood and Fluid Warming units with disposable sets
- Fluido Irrigation - a Fluid Warming unit with disposable sets
- Thermoflect - insulation and Reflective Therapy

The company will present itself in the exhibition hall of the conference. The website of The 37Company is www.the37company.com.
Amsterdam in July

July is one of the nicest months of the year in Amsterdam. The average temperature is 17.5°C and there is less rain fall than in the slightly warmer month of August. In July most schools start their holidays and tourist come to visit the city.

Many festivities take place in the city of Amsterdam in July offering a wide variety of cultural, musical, and relaxing activities. In combination with the vibrant atmosphere of Amsterdam, the summer period is definitely the best moment to visit the capital of the Netherlands.
On the website of I-Amsterdam: [https://www.iamsterdam.com/en/see-and-do/whats-on/monthly-event-calendar/july](https://www.iamsterdam.com/en/see-and-do/whats-on/monthly-event-calendar/july) you can find an overview of the Amsterdam events in July 2018. Most events are on a yearly basis, so you can also see what to expect a year later.
The Vitruvian man

The Vitruvian man of Leonardo da Vinci is one of the most used parts in the logos of the ICEE conferences. The Vitruvian Man is a drawing made around 1490. The drawing, which is in pen and ink on paper, depicts a man in two superimposed positions with his arms and legs apart and inscribed in a circle and square. The drawing and text are sometimes called the Canon of Proportions. It is kept in the Gallerie dell'Accademia, in Venice, Italy.

The drawing is based on the correlations of ideal human proportions with geometry described by the ancient Roman architect Vitruvius in his treatise ‘De Architectura’. Vitruvius described the human figure as being the principal source of proportion among the classical orders of architecture. Vitruvius determined that the ideal body should be eight heads high. Leonardo’s drawing is traditionally named in honor of the architect.

In 2012, Kilgore compared the dimensions of the Vitruvian man to nine Scottish men (Kilgore, L. Anthropometric variance in humans: Assessing renaissance concepts in modern applications (2012) Anthropological Notebooks, 18 (3), pp. 13-23.). The figure below shows the results. The proportions of the Vitruvian man were within 1 standard deviation of the Scottish men......
One of the Human Movement Sciences students in Amsterdam recently participated in a practical. He has a tattoo of the Vitruvian man on his chest and allowed us to take and share his photo. The Vitruvian man is still alive.. :)}